

BUGA UP is back in Sydney !

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A HEALTH and environment campaign group from the 80s that targeted cigarette ads appears to have made a come back.

A billboard in Glebe, corner Ross St and St Johns Rd, now sports this message (pictured). BUGA UP stands for Billboard Utilising Graffitists Against Unhealthy Promotions.

Many would remember the witty vandalising of cigarette billboards across the city in the 80s. The campaign was a part of the push to ban tobacco advertising – a campaign that was successful and resulted in a key campaigner, Dr Arthur Chesterfield-Evans, being elected to the NSW Upper House.

After a long hiatus, it appears that BUGA UP is back, this time focusing on plastic packaging. A billboard in Glebe announces the return of the movement.

Plastic packaging is not only the realm of a BUGA UP campaign but the subject of State legislation and Federal discussion.

NSW used to have cash-for-cans – it cleaned up the streets and gave scouts some pocket money. But that has gone.

Now plastic beverage containers promise a 10 cent return only in South Australia.

In South Australia the container deposit laws have had such an enormous positive impact on reducing plastic waste that the Northern Territory is about to adopt similar laws, expecting an 80 per cent return rate. Western Australia too is poised to introduce container deposit laws.

The packaging industry has fought against it, but the call to introduce the laws federally is getting louder.

<http://sydney-central.whereilive.com.au/news/story/buga-up-is-back-in-sydney/>