

The Newcastle Herald, Monday, July 13, 1981

LETTERS TO THE EDITOR

Cigarette promotion

From Mr E. Parkinson

I WISH to register a strong protest at the involvement of *The Newcastle Herald* in the current G and G cigarette promotion.

The large colour insert carried by your paper is a blatant attempt by the tobacco pushers to influence young people towards use of a drug that, according to the West Australian Council on Smoking and Health, is involved in the deaths of 16,000 Australians each year.

While one would expect uncaring groups such as tobacco companies to launch a cynical campaign such as this, I am amazed at a newspaper of the standing of *The Newcastle Herald* being so unconcerned about the welfare of Newcastle youth.

ERIC PARKINSON,
Stockton St, Morisset.