suburban paper NORTHSHORE ASNA

GRACE BROS

CONTINENTAL FRANKFURTS kg

> Deli, Supermarket, Lower Ground Floor

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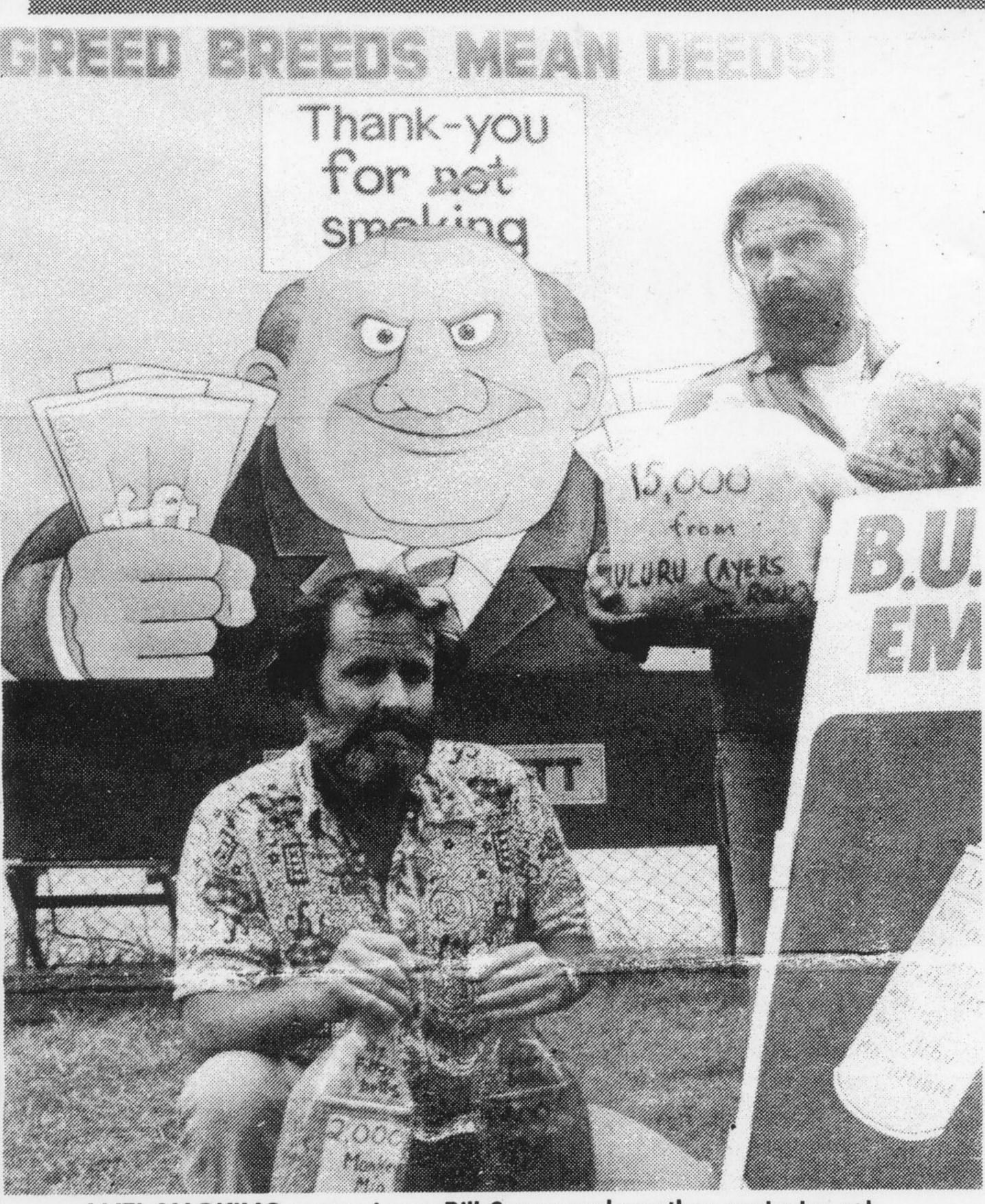
A CUMBERLAND

PRICE 30c

NEWSPAPER

Best

Wednesday, May 9, 1984



CIRCULATION 107,632

ANTI-SMOKING campaigner Bill Snow and another protester set up their "embassy" outside the North Sydney advertising agency.

It's still legal

NORTH Sydney Mayor Ted Mack said he had received several complaints last week from shopkeepers who claimed they were harassed by anti-smoking campaigners.

Ald Mack said council would do what it could to ensure that such incidents were not repeated.

"There is no way to justify harassment of individuals. It's still legal to sell and advertise cigarettes," he said.

Debate over smoking has been par-

ticularly strong in North Sydney in recent years. Some time ago, council sought to stop a large Marlboro sign being put up in Crows Nest, on health grounds, Ald Mack said.

"A court case eventuated, but the judge didn't share council's view and approved the sign.

"Previously, council had objected to some cigarette advertising on purely planning grounds.

"But in the case of the Crows Nest sign, we objected for the first time on health grounds. A precedent would have

been set had we won the court case."

North Sydney voters indicated they were opposed to cigarette advertising in a referendum held in conjunction with the council elections.

Ald Mack smokes a pipe. He said he wishes he could kick the habit.

Guess what BUGA-UP has gone and done

ANTI-smoking campaigner Bill Snow wanted to pack up his 30,000 cigarette butts and disappear in a puff of smoke when his latest protest went awry.

"We've really buggered it up," said Bill, an activist with the BUGA-UP group (Billboard-Utilising Graffitists Against Unhealthy Promotions).

Bill and some 20 BUGA-UP members stationed themselves across the road from a North Sydney advertising agency that promotes cigarettes.

They distributed anti-smoking leaflets to passers-by, aiming to embarrass the agency.

They invited newspapers and television stations to report the event – and couldn't understand why nobody turned up.

Bill was temporarily lost for words when he discovered that BUGA-UP's letter to the media gave the wrong date -May 10 instead of May 3 – for the protest.

"We thought that nobody turned up because the advertising agency may have put pressure on the media," Bill

Bill and his friends plan to hold the protest again tomorrow (May 10) for the media's benefit.

Last Thursday, BUGA-UP parked their van and set up tables on a small grassed area on the old North Sydney Technical College site.

But there's a chance police may move them on tomorrow by PETER MORGAN

unless BUGA-UP can produce proof that they have Education Department approval to be on the land.

Bill says a BUGA-UP organiser who is now in Queensland got approval, but three policemen who dropped in last Thursday said the Education Department knew nothing about it.

BUGA-UP members hope "We collected more than to liaise with the advertising 15,000 butts from Ayers Rock agency's employees tomor- alone.

row and invite them to inspect a collection of 30,000 cigarette butts.

"The collection was organised to highlight the desecration of Aboriginal sacred sites by tourists carelessly discarding butts," Bill said.

"Cigarette butts are not biodegradable – they won't rot away and disappear. They lie on the ground, reminding people of smoking and triggering the urge to light up.





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